

YUHA JUNG

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EDUCATION

Ph.D., The Pennsylvania State University

University Park, PA (December 2012)

Art Education (focusing on Museum Education and Management), School of Visual Arts.

M.P.A., The University of Georgia (UGA)

Athens, GA (December 2014)

Public Administration, Department of Public Administration and Policy.

M.A., Syracuse University

Syracuse, NY (May 2008)

Museum Studies, College of Visual and Performing Arts.

B.F.A., Yeungnam University

Gyeongsan, South Korea (August 2006)

Fine Arts (Painting), College of Arts and Design.

Certificate

Certificate in Nonprofit Management from the Institute for Nonprofit Organizations, School of Social Work, UGA. (2014)

WORK EXPERIENCE

Assistant Professor of Arts Administration

The University of Kentucky (UK), Lexington, KY (August 2014–present)

Teaching both undergraduate and graduate courses in Arts Administration while carrying out extensive research projects in Arts Administration, Museum Studies, and Arts Education.

Visiting Assistant Professor of Art, Art Education

The University of Georgia, Athens, GA (August 2012–July 2014)

Taught two undergraduate courses (Art Appreciation and Cultural Diversity in American Art) and two graduate courses (Informal Learning and Multiculturalism in Art Education).

Coordinator, Edwin W. Zoller Gallery

Penn State, University Park, PA (August 2009–December 2011)

Managed the gallery: planned, designed, and coordinated all exhibitions and events; hired and supervised staff members; and served as liaison among artists, students, and faculty members.

RESEARCH: ALL PUBLICATIONS AND WORKS IN PROGRESS (2014-2018)

Books

- Jung, Y. (under contract, expected completion in 2020). Single authored book proposal with a working title of *Transforming museum management: Using evidence-based systems thinking for change*. Oxfordshire, UK: Routledge.
- Jung, Y. & Love, A. R. (Eds.). (2017). *Systems thinking in museums: Theory and practice*. Lanham, MD: Rowman & Littlefield.

Articles in Refereed Journals

- Jung, Y. (expected completion in 2018). Encouraging social justice work in arts organizations through legislated policies.
- Jung, Y. & Schinberg, J. (expected completion in 2018). Gender gap in citations: Unconscious gender bias in arts administration scholarship.
- Jung, Y. & Lee, M. (under review). Understanding a relationship-based fundraising approach and its application to unit-level fundraising success in higher education (funded by UK Research Support Grant). Submitted to *Nonprofit and Voluntary Sector Quarterly*.
- Keeney, K. & Jung, Y. (accepted). Global arts leadership: An exploration of professional standards and demands in arts management. Submitted to *Journal of Arts Management, Law, and Society*.
- Jung, Y. (2018). Economic discussion of conflict between public education policies and common good arts in the United States. *The Journal of Arts Management, Law, and Society*, 48(2), 98-107. <https://doi.org/10.1080/10632921.2017.1303412>.
- Broome, J., Marshall, J., Smilan, C., Jung, Y., Eudy, V., Vanada, D. I., Love, A. R., & Villeneuve, P. (2017). Essays on systems thinking: Applications for art education. *Journal of Art for Life*, 9(3), 1-29. <http://journals.fcla.edu/jafl/article/view/88528/101399>.
- Shane, R. & Jung, Y. (2017). Integrating meaningful technology in the arts administration classroom. *Cultural Management: Science and Education*, 1(2), 33-45. <https://doi.org/10.30819/cmse.1-2.03>.
- Jung, Y. (2017). Threading and mapping theories in the field of arts administration: Thematic discussion of theories and their interdisciplinarity. *The Journal of Arts Management, Law, and Society*, 47(1), 3-16. <https://doi.org/10.1080/10632921.2016.1241970>.
- Jung, Y. (2017). Systems thinking in organizations: Applying it to study arts and educational settings. *Journal of Art for Life*, 9(1), 1-17. <http://journals.fcla.edu/jafl/article/view/88599/100989>.

- Jung, Y. (2016). Micro examination of museum workplace culture: How institutional changes influence the culture of a real world art museum. *Museum Management and Curatorship*, 31(2), 159-177.
<https://doi.org/10.1080/09647775.2015.1117393>.
- Jung, Y., Koh, H., & Lee, M. (2016). Aesthetic education from an ecological perspective: Arts-based earth day programming. *Korean Society for Education through Art*, 17(4), 61-75.
- Jung, Y. (2016). Contemporary understanding of Harlem on My Mind: What can we learn from an art museum's early attempt toward culturally inclusive practice? *The International Journal of the Inclusive Museum*, 10(1), 41-50.
 10.18848/1835-2014/CGP/v10i01/41-50.
- Jung, Y. (2015). Post stereotypes: Deconstructing racial assumptions and biases through visual culture and confrontational pedagogy. *Studies in Art Education*, 56(3), 214-227. <https://doi.org/10.1080/00393541.2015.11518964>.
- Jung, Y. (2015). Harlem on My Mind: A step toward promoting cultural diversity in art museums. *The International Journal of the Inclusive Museum*, 7(2), 1-13.
 10.18848/1835-2014/CGP/v07i02/44483.
- Jung, Y. (2015). Diversity matters: Theoretical understanding of and suggestions for the current fundraising practices of nonprofit art museums. *The Journal of Arts Management, Law, and Society*, 45(4), 255-268.
<https://doi.org/10.1080/10632921.2015.1103672>.
- Jung, Y. (2014). Building strong bridges between the museum and its community: An ethnographic understanding of the culture and systems of one community's art museum. *The International Journal of the Inclusive Museum*, 6(3), 1-11.
 10.18848/1835-2014/CGP/v06i03/44452.
- Jung, Y. (2014). Ethnographic case study in place-based research: Planning to be comfortable with uncertain moments and unexpected encounters. *SAGE Research Methods Cases*. <http://dx.doi.org/10.4135/978144627305013514711>.

Book Chapters

- Jung, Y. (2018). Mindful walking: Transforming distant web of social connections into active qualitative empirical materials from a contemporary *flâneuse's* perspective. In L. Lasczik & R. Irwin (Eds.), *The not-so-idle Flâneur: A metaphor for knowing, being ethical, and negotiating new data production* (pp. 109-125). Basingstoke, UK: Palgrave Macmillan.
- Jung, Y., & Love, A. R. (2017). Systems thinking and museum ecosystem. In Y. Jung & A. Love (Eds.), *Systems thinking in museums: Theory and practice* (pp. 3-16). Lanham, MD: Rowman & Littlefield.
- Jung, Y. (2017). Toward a learning museum and systems intelligence. In Y. Jung & A. Love (Eds.), *Systems thinking in museums: Theory and practice* (pp. 229-233). Lanham, MD: Rowman & Littlefield.
- Jung, Y. (2014). Class exclusion: Challenges of an art museum trying to connect with its blue collar community. In J. B. Acuff & L. Evans (Eds.), *Multiculturalism in art museums today* (pp. 127-144). Lanham, MD: Rowman & Littlefield.

Jung, Y. (2014). The ignorant museum: Transforming the elitist museum into an inclusive learning place. In (No ed.) *10 Must reads: Inclusion – empowering new audiences* (pp. 318-339). Edinburgh, UK: MuseumsEtc.

Book Reviews

Jung, Y. (2015). Review of the book *New collecting: Exhibiting and audiences after new media art*, edited by B. Graham. *The Journal of Arts Management, Law, and Society*, 45(3), 218-221. <https://doi.org/10.1080/10632921.2015.1065535>.

Jung, Y. (2015). Review of the book *A new culture of learning: Cultivating the imagination for a world of constant change*, by D. Thomas and J. S. Brown. *Studies in Art Education*, 56(3), 281-283. <https://doi.org/10.1080/00393541.2015.11518969>.

RESEARCH: PRESENTATIONS

2018-2019

Keeney, K., Jung, Y., Kushner, R., Vakharia, N., & Gallagher, K. (November 2018). *The 21st century arts organization and beyond: Exploring emerging management and leadership strategies in the nonprofit cultural context*. Association for Research on Nonprofit Organizations and Voluntary Action, Austin, TX.

Jung, Y., Paquette, J., Greene, P., & Vakharia, N. (November 2018). Systems Thinking in Museums: Structure toward Inclusivity and Relevance. International Conference on Social Theory, Politics and the Arts, Manchester, England.

Keeney, K. & Jung, Y. (November 2018). Understanding Systems Intelligence as a Dimension of Arts Leadership. International Conference on Social Theory, Politics and the Arts, Manchester, England.

2017-2018

Jung, Y. (May 2018). *Social justice: Approaches to teaching in arts administration*. Association of Arts Administration Educators Annual Conference, Houston, TX.

Jung, Y. (May 2018). *Encouraging social justice work in arts organizations through legislated policies*. Association of Arts Administration Educators Annual Conference, Houston, TX.

Jung, Y., Love, A. R., Gilman, A., & Semmel, M. (May 2018). *Systems thinking in museums: From theory to action*. The American Alliance of Museums, Phoenix, AZ.

Love, A. R., Jung, Y., Randolph, D., Mann, S., & Anila, S. (March 2018). *Systems thinking in museums: Unraveling theory through practice*. National Art Education Association, Seattle, WA.

Keeney, K. & Jung, Y. (November 2017). *All the world's a stage: Examining the expectation of global leadership in the arts*. Association for Research on Nonprofit Organizations and Voluntary Action, Grand Rapids, MI.

- Jung, Y. & Lee, M. (October 2017). *Re-envisioning fundraising practice and teaching in the context of higher arts administration education*. International Conference on Social Theory, Politics and the Arts, Minneapolis, MN.
- Keeney, K. & Jung, Y. (October 2017). *Global leadership in arts management: Assessing the prescribed and the practiced*. International Conference on Social Theory, Politics and the Arts, Minneapolis, MN.
- Voelker-Morris, J. L., Cuyler, A., Jung, Y., Heidelberg, B., & Hodkevitch, L. (October 2017). *Social Justice Education and Training in Arts Administration*. International Conference on Social Theory, Politics and the Arts, Minneapolis, MN.
- Jung, Y., Love, A. R., Duncan, T., & Vakharia, N. (September 2017). *Systems thinking in museums: Theory and practice*. The Tenth International Conference on the Inclusive Museum, Manchester, UK.

2016-2017

- Keeney, K. & Jung, Y. (June 2017). *Leading on a global stage: Are arts administrators expected to engage in a global environment?* 14th International Conference on Arts and Cultural Management, Beijing, China.
- Jung, Y. (June 2017). *Association of Arts Administration Educators and Wallace Foundation Content Competition Winning Presentation: Diversity matters: Theoretical understanding of and suggestions for the current fundraising practices of nonprofit art museums*. Association of Arts Administration Educators Annual Conference, Edinburgh, United Kingdom.
- Jung, Y. & Schinberg, J. (June 2017). *Gender gap in citations: Unconscious gender bias in arts administration scholarship*. Association of Arts Administration Educators Annual Conference, Edinburgh, UK.
- Jung, Y. (October 2016). *How neoliberalism in the United States leads to heightened role of arts nonprofits in education: From policy and theory perspectives*. International Conference on Social Theory, Politics and the Arts, Montreal, Canada.
- Jung, Y. (September 2016). *Contemporary understanding of Harlem on My Mind: What can we learn from an art museum's early attempt toward culturally inclusive practice?* The Ninth International Conference on the Inclusive Museum, Cincinnati, OH.

2015-2016

- Shane, R. & Jung, Y. (June 2016). *Integrating meaningful technology in the arts administration classroom*. Association of Arts Administration Educators Annual Conference, Philadelphia, PA.
- Jung, Y. & Love, A.R. (April 2016). *From mosh pit to mash-up: Global contemporary and Millennial participation in museum fundraising and volunteership*. Museum Studies at Leicester 50th Anniversary Conference, Leicester, UK.
- Jung, Y. (August 2015). *Micro-examination of personnel diversity and interactions in an art museum: Its impact on overall practices and community engagement*. The Eighth International Conference on the Inclusive Museum, New Delhi, India.

2014-2015

- Kothe, E., Berard, M., Smith, B., & Jung, Y. (April 2015). *The not-so-idle flâneur: A metaphor for knowing, being ethical, and negotiating new data production*. American Educational Research Association, Chicago, IL.
- Jung, Y. & Eudy, V. (March 2015). *Artfully re-envisioning education through systems thinking*. National Art Education Association, New Orleans, LA.
- Jung, Y. & Wilson, G. (March 2015). *Designing a safe, confrontational learning space to discuss difficult knowledge*. National Art Education Association, New Orleans, LA.
- Editors and authors of the book (participated as an author), *Multiculturalism in art museums today*. (March 2015). *Museum educators as change agents: Examples of multiculturalism in practice*. National Art Education Association, New Orleans, LA.
- Jung, Y. (October 2014). *Diversity in art museum public relations and fundraising*. International Conference on Social Theory, Politics and the Arts, Ottawa, Canada.
- Jung, Y. & Waters, R. D. (October 2014). *Significance and challenges of balancing fundraising research, teaching, and practice*. International Conference on Social Theory, Politics and the Arts, Ottawa, Canada.
- Jung, Y. (September 2014). *Mindful walking: The serendipitous journey of community-based ethnography*. 2014 Korean Society for Education through Art International Conference on Art Education Research Method, Seoul, South Korea.

GRANTS

Research Grants***Pending***

- National Science Foundation Science of Organization Grant, \$366,209 for a research project entitled "Systems theory and museum management: Identifying, refining, and applying structures and strategies," as a lead PI in collaboration with Neville Vakharia (Drexel University) (rejected but will be resubmitted with a revision based on reviewers' comments in 2018).
- National Endowment for the Humanities Fellowship Grant, \$60,000 for a single-authored book project entitled "*Transformation of an Art Museum into Community Place: Longitudinal Ethnographic Study*."

Funded

- CFA Faculty Scholarship Award, \$1,100 for manuscript preparation (2018)
- CFA Support for Research and Creative Activities, \$800 for a research project entitled "Gender gap in citations: Unconscious gender bias in arts administration scholarship" (2017)

UK Research Support Grant, \$13,395 for a research project entitled “Student involvement in fundraising at UK’s arts administration program: Understanding a relationship-based fundraising approach and its impact on fundraising success” (2015-2017)

Travel Grants

- CFA Travel Grant to present at AAM in Phoenix, AZ, \$750 (May 2018)
- CFA Travel Grant to present at NAEA in Seattle, WA, \$750 (March 2018)
- Education Abroad Site Visit Grant to Edinburgh, UK, \$2000 from Arcadia University and UK International Center (August 2017)
- CFA Travel Grant to present at STPA in Minneapolis, MN, \$400 (October 2017)
- CFA Travel Grant to present at Inclusive Museum Conference in Manchester, UK, \$1600 (September 2017)
- Association of Arts Administration Educators and Wallace Foundation Content Competition Winner for the article “Diversity Matters: Theoretical Understanding of and Suggestions for the Current Fundraising Practices of Nonprofit Art Museums,” \$1,170 to attend AAAE annual conference, Edinburgh, UK (2017)
- CFA Travel Grant to present at AAAE in Edinburgh, UK, \$750 (May 2017)
- CFA Travel Grant to present at STPA in Montreal, Canada, \$750 (October 2016)
- CFA Travel Grant to present at Inclusive Museum Conference in Cincinnati, OH, \$500 (September 2016)
- CFA Travel Grant to present at museum conference in Leicester, UK, \$500 (February 2016)
- CFA Travel Grant to present a paper at a conference in Delhi, India, \$1,464 (August 2015)
- Education Abroad Site Visit Grant to Seoul, South Korea, University of Kentucky International Center, \$200 (2014)

TEACHING

List of Courses Taught

- AAD 610: Financial Management for Arts Organizations (Spring 2017, Spring 2018)
- AAD 520: The Arts and Artists in Society (Fall 2014, Fall 2015, Fall 2016, Fall 2017)
- AAD 350 & 370: Financial Management for Arts Organizations I (Fall 2014, Fall 2016, Fall 2017) & II (Spring 2016, Spring 2017, Spring 2018)
- AAD 750: Capstone Course in Arts Administration (Summer 2015, Spring 2016)
- AAD 320: Fundraising for the Arts (Spring 2015, Fall 2015)
- AAD 200: Arts Administration Communication (Spring 2015)

Advising

- Advising about 20 graduate students annually in the Arts Administration program on their course selection, study progress, and career development (2015–present)
- Serving as an external member of a doctoral committee for a UK student, Ashley Simmons, in Educational Policy Studies and Evaluation in the College of Education (2017–present)
- Serving as an external member of a doctoral committee for a student at the University of Ottawa, Christopher Gunter, in Political Studies (2017–present)
- Supervised 1 student internship (AAD 699: Internship in Arts Administration) for Fall 2017
- Supervised 5 student internships (AAD 499: Internship in Arts Administration) for Fall 2016
- Supervised 20 student internships (AAD 499: Internship in Arts Administration) for Summer 2015

Curriculum and Program Development

- Revised curriculum for AAD 610: Financial Management for Arts Organizations (2017–2018)
- Revised curriculum for AAD 520: Arts and Artists in Society (2016–2017)
- Revised curriculum for AAD 750: Capstone Course in Arts Administration (2015)
- Revised undergraduate curricula for two Arts Administration core courses, AAD 200: Arts Administration Communication and AAD 320: Fundraising for the Arts, UK (2014)
- Reviewed Arts Administration Program Self-Study, UK (2014)

Other Teaching Activities

- Guest lectured in the Ohio State University arts administration course discussing systems theory (2017)
- Led undergraduate students in Arts Administration to KY Creative Industry Summit, Owensboro, KY, (2015)
- Took undergraduate students in AAD 320 to three arts organizations in Cincinnati, OH, (2015)
- Guest lectured in AAD 420: Practices, Policies and the Law on Post Silence, UK, (2014 and 2016)
- Organized and provided hands-on learning opportunities through student-led fundraising events as part of AAD320: Fundraising for the Arts (Spring 2014 and Fall 2015, raising about \$1,000)

Honors Related to Teaching

- CFA Faculty Award for Teaching (May 2018)

- “The Apparition of These Screens in the Crowd” written by Trey Conatser based on an interview with Dr. Shane and Dr. Jung about their collaborative research project on digital pedagogy in Arts Administration curriculum is published in *Greater Faculties: A Review of Teaching and Learning*, a publication by the University of Kentucky’s Center for the Enhancement of Learning and Teaching (CELT) in Fall 2017.
- Presentation U Faculty Fellow, University of Kentucky, \$3,000, professional development for curriculum and pedagogy (August 2014–December 2015)

SERVICE

Department

- Serving on PhD in Arts Administration Planning Committee (2017–present)
- Serving on the Arts Administration Graduate Committee (2014–present)
- Served on Arts Administration Lecturer Search Committee (2016)
- Served on Arts Administration Assistant Professor Search Committee (2016)
- Led an online information session for MA program “Meet Toni [current MA student]” in order to recruit new students to the master’s program, UK (2016)
- Chaired Arts Administration Lecturer Search Committee (2015)

College

- Serving on the CFA Faculty Advisory Council, UK (2017–present)
- Served on the CFA Curriculum Committee, UK (2015–2017)
- Served on the CFA Internal Evaluation (Self-Study) Committee, UK (completed the final review/edits of the self-study) (2016–2017)
- Served on the CFA Arts Admin Chair Search Committee, UK (2016)
- Served on the CFA Research Professorship Committee (2016)
- Invited to run a grant writing workshop at the UK Musicology Colloquium (January 2016)

University

- Serving on the UK Arts in Public Places Committee (2015–present)
- Conducted and reported on a site visit to UK partner institutions, Edinburgh Center in Scotland in August 2017 and Chung-Ang University in South Korea in September 2014 for the UK International Center.
- Served as a faculty marshal at UK graduation ceremony (May 2015)

Field

- Serving as a board member for the Association of Arts Administration Educators (2018-present)
- Serving as a member of the Association of Arts Administration Educators' Diversity and Equity Task Force. The Task Force is responsible for identifying communities that are under-represented in arts administration education student and faculty populations and creating a proposed agenda for action (2017–present).
- Invited to contribute an entry (based on “Diversity matters: Theoretical understanding of and suggestions for the current fundraising practices of nonprofit art museums”) to a professional blog, EconomistsTalkArt.org, [From Snobby to Sustainable: Moving Museum Fundraising from Select Elitist Contributions to Diverse Community Participation \(2017\)](#).
- Presented two lectures (one with Arts Administration undergraduate student, Matthew McMahon) and participated in Sino-US Cultural and Art Exchange Series of Lectures as part of College of Fine Arts recruitment trip to Inner Mongolia University (2015).
- Performed as a distinguished juror for the exhibition, *Shaping the Future: Pennsylvania Artists Educators*, Cummings Art Gallery at Mercyhurst University (2014).

Journal Review and Editing Service

- Serving as an associate editor for *Museum Management and Curatorship* (2018-present)
- Reviewer for the *Journal of Arts Management, Law and Society* (2014–present)
- Reviewer for the *Journal of Art for Life* (2017)
- Reviewer for the *International Journal of the Inclusive Museum* (2010–2016)

Book and Book Proposal Review Service

- Reviewed book proposals for Research in Creative and Cultural Industries Management Series for Routledge (2017)

Membership in Professional Organizations

- Social Theory, Politics, and the Arts (2018-present)
- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) (2017-present)
- American Alliance of Museums (2017–present)
- National Art Education Association (2010–2015/ 2017–present)
- Association of Arts Administration Educators (2014–present)
- International Council of Museums (2010–present)